



TOPDECK REVEALS EUROPE'S HIDDEN GEMS THROUGH NEW BUCKET LIST RUNS

LONDON – APRIL 2016 – Providers of unforgettable travel adventures for 18-39 year olds, Topdeck has introduced a unique range of Bucket List Runs as part of Topdeck MOVE, to provide young travellers with a fresh perspective whilst experiencing some of Europe's hottest destinations.

Available in iconic cities such as London, Barcelona, Berlin, Amsterdam, Rome, Florence, Lauterbrunnen and Vienna, the Bucket List Runs are available via the Topdeck app both offline and online. Providing Topdeck travellers with the opportunity to keep fit whilst on the road, this new addition to the app provides curious trippers with clear running routes to take them through some of the cities hidden gems.

Ranging from 3-6km, the runs have been designed for a variety of fitness seekers and showcase notable landmarks in Vienna, Florence and Berlin, epic views from Rome's Pincian Hill as well as iconic sights such as Krakow's Old Town Square which can often get missed through standard tourist trails. Highlighting Topdeck's dedication to offering travellers unique and unforgettable experiences, the Bucket List Runs provide another way for curious trippers to immerse themselves in a destination whilst connecting with likeminded travellers.

Sarah Clark, Topdeck's Global General Manager commented: "At Topdeck we curate our trips to inspire young travellers and those who share our passion for new destinations. We're seeing a growing trend

amongst 18 – 39 year olds for a more balanced approach to travelling, which is why we welcomed over 48,000 passengers on Topdeck trips in 2015 to enjoy our well-rounded cultural experiences.”

The Bucket List Runs which we’ve launched across some of our Europe destinations enables young, experience seeking travellers the chance to keep fit while on the road whilst opening up a whole new part of the city to them.”

Providing the perfect platform for adventurers to explore the world in a safe and affordable way, Topdeck offers unforgettable trips through the sheer range of destinations and itineraries on offer. Hassle free and designed to suit every budget, Topdeck offers authentic trips around the world and enables travellers to share their experience with likeminded individuals.

Bucket List Runs will be launching across Topdeck’s worldwide portfolio during summer 2016 and form part of the Topdeck MOVE programme. As part of Topdeck’s overall WELLNESS offering, Topdeck MOVE plans to roll out further features on the app later this year.

To find out more about Topdeck and the unique experiences on offer, please visit

<https://www.topdeck.travel/>

Designed for booked travellers, the Topdeck app is available to download here:

<https://www.topdeck.travel/app>

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About Topdeck

Topdeck is the number one provider of epic, hassle-free, authentic group trips for young people. Founded in 1973 by a group of friends with a double decker bus and a passion for adventure, Topdeck has grown to offer the a variety of culturally-rich planned trips spanning Europe, Asia, Australia & New Zealand, North America, Africa and the Middle East.

Topdeckers from around the world enjoy a travel experience led by fun, local trip leaders with the opportunity to travel with and meet likeminded individuals.

www.topdeck/travel

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